



Fincons Group to showcase latest innovations at NAB Show

Press Review
US-UK-Italy
March 2019

Publication: Kit Plus

Date: 01.03.2019

URL:https://www.kitplus.com/news/Fincons Group to showcase latest innovation at NAB Show

2019/19910.html

Home page

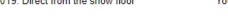






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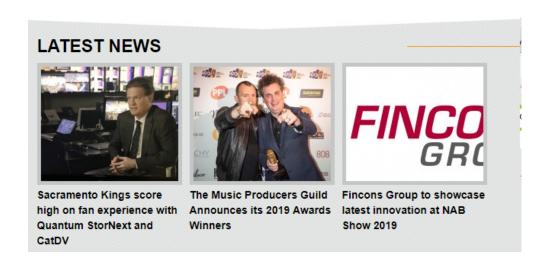


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FINCONS GROUP TO SHOWCASE LATEST INNOVATION AT NAB SHOW 2019

Date: 01/03/2019

Fincons Group, a leading IT business consultancy, will be exhibiting at the NAB Show 2019 for the 6th consecutive year. With demos and sessions showcasing some of its most original and successful innovation projects and over 35 years' experience in media and broadcast, Fincons Group is proud to present its expertise and case studies alongside international partners and clients.



Michele Moretti, CEO Fincons Group, comments: "As part of our internationalization strategy we've expanded significantly over the last few years with new offices in London in the UK and on East and West coast of the USA- and this is just the starting point for us. Exhibiting at such a high-profile event, critically enables us to highlight our expertise and skills cementing our position in such a competitive market and give us the opportunity to showcase our achievements to a wide international audience."

Francesco Moretti, Deputy CEO Fincons Group and CEO Fincons.US: "This is yet another exciting date in our busy calendar of engagements. Our early experience in the media sector and specifically developing HbbTV solutions in Europe ideally positions us to provide best practices examples and solutions to the USA market as the industry here begins its transition to the ATSC 3.0 standard. We are also extremely proud that our growing international client base will also be supporting us and look forward to presenting our pioneering investment in ATSC 3.0 innovation at this key industry event."

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Greg Jarvis, Executive Vice President and General Manager of Fincons.US, comments: "As part of our commitment to driving innovation and investing in the future of the industry, Fincons Group spent 2018 investing in technology to utilize ATSC 3.0 to its full potential. The NAB is the ideal occasion to launch our Next Gen TV interface software for ATSC 3.0 and for industry leaders to find out more by meeting the developers in person. In addition, we have also produced a best practice guide for Hybrid TV."

Drawing from its extensive experience in the broadcast and media sector, Fincons Group will present and take part in a series of panel sessions, debates and demos. On **Monday April 8th at 4 PM**, Greg will be discussing best practice in Next Gen TV user engagement during his *Hybrid TV: Next Gen TV User Experience Converges OTT and Broadcast TV* speech. Fincons Group will also be participating in the 'How do we monetise the connected subscriber?' to find out more!

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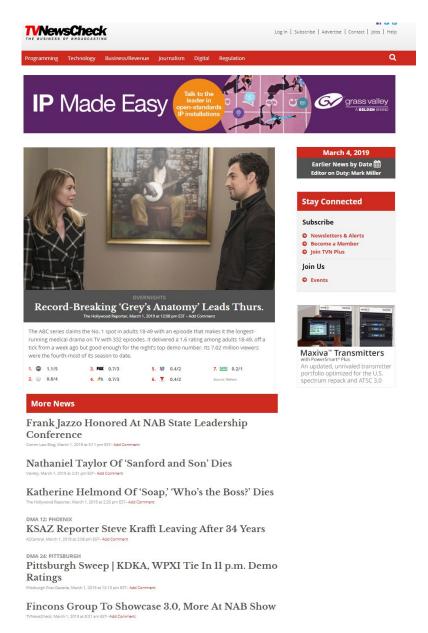
Tags: Broadcast | ATSC 3.0 | Innovation | NAB 2019 | NAB 2019

Publication: TV News Check

Date: 01.03.2019

URL: https://tvnewscheck.com/article/more-news/231159/fincons-group-showcase-3-0-nab-show/

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Fincons Group To Showcase 3.0, More At NAB Show









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by Fincons Group March 1, 2019 8:31 EST

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At the company's booth (SU9024CM), the team will showcase its most innovative success stories ranging from supporting The Associated Press in achieving their business transformation objectives, to the launch of Mediaset Play for Italy's largest commercial broadcaster, Mediaset, and the development of the new RTÉ Player, a world-class live and on demand online TV and video platform for Ireland's national public-service media organiaation, RTÉ.

Book a meeting with Fincons here or visit booth SU9024CM.

Publication: 4rfv.com

Date: 03.03.2019

URL: https://www.4rfv.com/C3N5EO76O75H/fincons-group-to-showcase-latest-innovation-at-nab-

show-2019.htm

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Publication: CIO Dive

Date: 03.03.2019

URL: https://www.ciodive.com/press-release/20190301-fincons-group-to-showcase-latest-

innovation-at-nab-show-2019/

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Publication: Hype News

Date: 07.03.2019

URL: https://hype.news/thoughtspark/fincons-group-to-showcase-latest-innovation-at-nab-show-

2019-qw2gsii4





07 March 2019 - 12:33

Fincons Group to showcase latest innovation at NAB Show 2019

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Publication: WeSrch

Date: 18.03.2019

URL: https://www.wesrch.com/business/paper-details/press-paper-BU187Q000SYZX-fincons-group-to-showcase-latest-innovation-at-nab-show-2019



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Publication: Radio & Television Business Report

Date: 22.03.2019

URL: https://www.rbr.com/fincons-nab-show-19/

RADIO+TELEVISION BUSINESS REPORT

THE FINANCIAL + REGULATORY VOICE OF ELECTRONIC MEDIA

Tech Roundup

Hybrid TV, OTT Focus Points For Fincons At NAB Show

By **RBR-TVBR** - March 22, 2019













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Publication: Euromedia - PRINT

Date: March/April issue

URL: https://view.joomag.com/euro-mar-april-euro/0607624001553681026?short

Preview

The world's most comprehensive TV technology convention encompasses the convergence of media, entertainment and technology. With nearly 100,000 attendees from 165 countries and 1,700+ exhibitors, NAB Show is 'the ultimate marketplace for solutions that transcend traditional broadcasting and fuel the digital storytelling economy'. Euromedia looks at a selection from the show floor and conference highlights.

AB Show is introducing the 'In-Vehicle Experience', a new exhibit floor located in the North Hall of the Las Vegas Convention Center. The area will feature a combination of educational sessions and live demonstrations that showcase content development, delivery and monetisation opportunities related to connected vehicles. The 2019 NAB Show will be held April 6-11, with exhibits April 8-11.

In-Vehicle Experience sessions will address media display options, voice-activation technology, audio design and HD radio. Also, Audi and Xperi will provide live, in-car demonstrations of the latest technologies driving content delivery and consumer engagement. All related sessions are available here.



"As automobile technology evolves towards autonomy and even more advanced forms of transportation, vehicles are becoming the next frontier for content distribution," said NAB executive vice resident of conventions Streaming Summit will take place April 8-9 in the North Hall of the Las Vegas Convention Center. A new dedicated website has been launched at nabstreamingsummit.com and includes details on the call for speakers



and business operations Chris Brown. "At NAB Show, we are creating a forum for media companies and automobile manufacturers to discuss and collaborate on the future of in-vehicle entertainment that maximises the consumer experience and leverages the 'passenger economy."

On Monday, April 8 in a Main Stage session titled 'Autonomous Cars and Amazing Experiences: Safety, Content & Connectivity', panellists will discuss technology enabling the future of content consumption in autonomous vehicles and the related security considerations. Panellists include Carla Bailo of the Center for Automotive Research (CAR); James Buczkowski of Ford Motor Company; Shailen Bhatt of ITS America; Nakul Duggal of Qualcomm Technologies, Inc.; and Sam Matheny of the National Association of Broadcasters.

OTT. NAB Show, in association with Streaming Summit Conference chairman Dan Rayburn, will again produce the two-day event with a focus on the OTT video industry. The submission process.

The event will feature nearly 100 speakers across two tracks. Technical topics to be addressed include the transcoding, packaging, monetisation and playback of live and on-demand video, including how to deliver the best viewing experience. Attendees will also learn how to capitalise on direct-to-consumer offerings and how some of the largest companies in the world are monetising their video libraries via advertising, subscription and other monetisation strategies.

"The Streaming Summit is a critical component in NAB Show's continued focus on the business, technology and content powering the phenomenal growth of OTT video and streaming," said Brown. "This one-of-a-kind summit is an opportunity for attendees to hear from key influencers in the business."

The Streaming Summit will also feature nearly a dozen fireside chats with key executives in the online video market, including Amazon, Geogle, Facebook, Corneast, Hulu and many other leading OTT platforms.

SELECTED EXHIBITORS

Fincons Group - Stand SU9024CM

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Friend MTS - Stand SU8921

The content and revenue protection specialist will be showcasing its latest **Publication**: Data Manager Online

Date: 01.03.2019

URL: http://www.datamanager.it/2019/03/fincons-group-al-nab-show-2019-con-i-suoi-progetti-di-

successo/



Fincons Group al NAB Show 2019 con i suoi progetti di successo

Di Redazione Data Manager Online - 1 Marzo 2019



Il Gruppo presenterà l'innovativo software TV basato sullo standard ATSC 3.0, per una user experience di Next Gen TV

Fincons Group sarà tra i protagonisti, per il 6° anno consecutivo, del NAB Show di Las Vegas. Durante l'evento, Fincons presenterà, attraverso demo di prodotto e la partecipazione a speech e panel, alcuni dei suoi progetti più innovativi e di successo realizzati al fianco dei propri clienti e partner internazionali e la propria consolidata esperienza nel settore media e broadcast.

"Come parte della nostra strategia di internazionalizzazione – commenta Michele Moretti, CEO Fincons
Group – abbiamo esteso i nostri confini, aprendo negli ultimi anni nuovi uffici nel Regno Unito e sulla costa
orientale e occidentale degli Stati Uniti; e questo è solo l'inizio. Partecipare a un evento di così alto profilo, ci
permette di mettere in evidenza la nostra esperienza e competenze, consolidando così il posizionamento in un
mercato altamente competitivo e dandoci l'opportunità di portare i nostri successi davanti a un vasto pubblico

"Si tratta di un altro appuntamento entusiasmante nel nostro fitto calendario di impegni – aggiunge Francesco Moretti, Deputy CEO Fincons Group e CEO Fincons.US – La nostra esperienza nel settore dei media e nello specifico nello sviluppo di soluzioni HbbTV in Europa, ci posiziona come uno dei player ideali per fornire esempi di best practice e soluzioni per il mercato USA, dove è iniziata la transizione verso lo standard ATSC 3.0. Siamo estremamente orgogliosi della collaborazione con i nostri clienti internazionali e nel raccontare queste esperienze non vediamo l'ora di presentare il nostro impegno in ambito ATSC 3.0."

Dopo aver supportato diversi go-live di soluzioni Hybrid TV in Europa, Fincons Group ha infatti preso parte, in associazione con il NAB – National Association of Broadcasters – al progetto per lo sviluppo di un nuovo design di interfaccia televisiva basato sullo standard ATSC 3.0. Il design dell'interfaccia è stato presentato al CES 2019 questo gennaio, mentre al NAB Show verrà presentata la soluzione software.

Il progetto si inserisce all'interno di uno scenario di crescente disgregazione nei paradigmi di programmazione lineare e Pay TV, dove la convergenza tra OTT e Broadcast TV, nota come Hybrid TV, rappresenta l'arena all'interno della quale le emittenti competono per incrementare la loro quota di pubblico con nuovi strumenti di coinvolgimento e interazione.

A tal proposito, **Greg Jarvis, Executive Vice President e General Manager di Fincons.US,** commenta: "Come parte del nostro impegno nel guidare l'innovazione ed investire nel futuro del settore, il Gruppo ha speso l'anno appena passato investendo in tecnologia, con lo scopo di utilizzare lo standard ATSC 3.0 al suo pieno potenziale. Il NAB Show è l'occasione ideale per lanciare il nostro software di interfaccia Next Gen TV per

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ATSC 3.0 e per i leader di settore per incontrare di persona gli sviluppatori. Su questo tema abbiamo inoltre prodotto una guida alle best practice per Hybrid TV."

Attingendo dalla vasta esperienza nel settore broadcast e media, durante l'evento Fincons Group presenterà alcune demo presso il proprio booth e prenderà parte a panel session e speech.

Il primo, sarà lunedì 8 aprile alle ore 16.00: nel suo speech intitolato "*Hybrid TV: Next Gen TV User Experience Converges OTT and Broadcast TV*", Greg Jarvis discuterà le best practice per il coinvolgimento utenti nella Next Gen TV.

Martedì 9 aprile alle ore 12.00 Oliver Botti, Head of International Business Development and Innovation Fincons Group, parteciperà al panel 'How do we monetise the connected subscriber?', dove racconterà come Fincons supporti i propri clienti nella gestione degli abbonati, facendo leva sulle tecnologie pubblicitarie più innovative per superare la concorrenza.

I professionisti Fincons saranno inoltre presenti al booth SU9024CM per presentare le altre success stories del Gruppo: dalla business transformation dell'agenzia stampa internazionale The Associated Press, al lancio di Mediaset Play, l'innovativo servizio di streaming online di Mediaset, fino allo sviluppo del nuovo RTÉ Player, la piattaforma TV e video live e on demand sviluppata per RTÉ, il broadcaster video-on-demand service numero uno in Irlanda.

"Sono davvero molto contento di poter partecipare a un evento di questa portata – conclude **Amir Lavi, Head of International Sales Fincons Group** – Non solo perché sarà l'occasione per raccontare gli entusiasmanti
sviluppi sui quali abbiamo lavorato con così tanto impegno, ma anche perché sarà un'opportunità irrinunciabile
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pubblico in un modo più mirato e personalizzato e Fincons può far leva su oltre 35 anni di esperienza nello
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Publication: Twitter - Data Manager Online

Date: 01.03.2019

URL: https://twitter.com/datamanager_it



Publication: La Valle dei Templi

Date: 28.02.2019

URL: http://www.lavalledeitempli.net/2019/02/28/fincons-group-porta-al-nab-show-2019-suoi-progetti-

successo/



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FINCONS GROUP

Con oltre 35 anni di esperienza, più di 1500 dipendenti e 12 sedi in Italia, Svizzera, UK e USA, Fincons Group si posiziona oggi tra le aziende del settore IT più attive e affermate sul mercato nazionale ed internazionale. Il suo offering spazia dall'IT business consulting alla system integration, dallo sviluppo di soluzioni di core business a quelle proprietarie, fino ad arrivare alla fornitura di servizi IT di qualità attraverso il Delivery Center di Bari, il centro di eccellenza che affianca il business dei clienti di tutto il Gruppo, sia in Italia che all'estero. Nel settore dei media, Fincons vanta collaborazioni di lungo periodo con i clienti primari e fornisce soluzioni e servizi IT che coprono l'intera catena di distribuzione digitale, dal Rights Management, Programming e Scheduling, all'Advertising Sales e Omnichannel Video Delivery.

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by Redazione - No Comment

Publication: Libero

Date: 01.03.2019

URL: http://247.libero.it/focus/46810951/278/fincons-group-al-nab-show-2019-con-i-suoi-progetti-di-

successo/



Publication: Lo strillo

Date: 28.02.2019

URL:

http://www.lostrillo.it/showDocuments.php?de4fb9f8f530fcada9e15b0e68931266=92d0d9482c0b9bcd5f1c3b54975055e7&pgCode=G20I200R28473&id tema=12&refresh=on



lo Strillo - periodico d'informazione, turismo, ed attualità

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Data pubblicazione: 28-02-2019

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