



*Fincons Group to showcase latest innovations  
at NAB Show*

Press Review

US-UK-Italy

March 2019

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## Home page

The screenshot shows the Kit Plus website home page. At the top is the Kit Plus logo with a search bar and 'sign in - register' link. Below is a green navigation bar with 'KIT', 'MAGAZINE', 'EVENTS', 'VIDEO', and 'SHOW' buttons. The main content area features two promotional boxes: 'WATCH NOW' for BVE 2019 and 'OUT NOW!' for the January/February 2019 magazine issue. Below these are two buttons: 'Watch Now' and 'See latest issue'. The 'LATEST NEWS' section contains three news items with images and titles.

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**The Music Producers Guild Announces its 2019 Awards Winners**

**Fincons Group to showcase latest innovation at NAB Show 2019**



## FINCONS GROUP TO SHOWCASE LATEST INNOVATION AT NAB SHOW 2019

Date: 01/03/2019

Fincons Group, a leading IT business consultancy, will be exhibiting at the NAB Show 2019 for the 6th consecutive year. With demos and sessions showcasing some of its most original and successful innovation projects and over 35 years' experience in media and broadcast, Fincons Group is proud to present its expertise and case studies alongside international partners and clients.



**Michele Moretti, CEO Fincons Group**, comments: "As part of our internationalization strategy we've expanded significantly over the last few years with new offices in London in the UK and on East and West coast of the USA- and this is just the starting point for us. Exhibiting at such a high-profile event, critically enables us to highlight our expertise and skills cementing our position in such a competitive market and give us the opportunity to showcase our achievements to a wide international audience."

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Drawing from its extensive experience in the broadcast and media sector, Fincons Group will present and take part in a series of panel sessions, debates and demos. On **Monday April 8th at 4 PM**, Greg will be discussing best practice in Next Gen TV user engagement during his **Hybrid TV: Next Gen TV User Experience Converges OTT and Broadcast TV** speech. Fincons Group will also be participating in the 'How do we monetise the connected subscriber?' to find out more!

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For more information, visit [www.fincons.com](http://www.fincons.com)

**Tags:** Broadcast | ATSC 3.0 | Innovation | NAB 2019 | NAB 2019

Publication: TV News Check

Date: 01.03.2019

URL: <https://tvnewscheck.com/article/more-news/231159/fincons-group-showcase-3-0-nab-show/>

## Home page

The screenshot shows the TV News Check website home page. At the top, the logo "TV News Check THE BUSINESS OF BROADCASTING" is on the left, and navigation links "Log In | Subscribe | Advertise | Contact | Jobs | Help" are on the right. A red navigation bar contains categories: "Programming", "Technology", "Business/Revenue", "Journalism", "Digital", and "Regulation". A search icon is on the far right. Below the navigation bar is a large purple banner for "IP Made Easy" by grass valley, with the text "Talk to the leader in open-standards IP installations". The main content area features a large image of a woman and a man in a gallery setting. Below the image is the headline "Record-Breaking 'Grey's Anatomy' Leads Thurs." and a sub-headline "OVERNIGHTS". A text block follows, stating "The ABC series claims the No. 1 spot in adults 18-49 with an episode that makes it the longest-running medical drama on TV with 332 episodes. It delivered a 1.6 rating among adults 18-49, off a tick from a week ago but good enough for the night's top demo number, its 7.02 million viewers were the fourth-most of its season to date." Below this is a table of ratings for various networks. To the right of the main content are three sidebar sections: "March 4, 2019" with "Earlier News by Date" and "Editor on Duty: Mark Miller"; "Stay Connected" with "Subscribe" (Newsletters & Alerts, Become a Member, Join TVN Plus) and "Join Us" (Events); and "Maxiva™ Transmitters" with "Power Smart™ Plus" and a description of the transmitter portfolio. At the bottom, a "More News" section lists several articles with their titles and sources.

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**Record-Breaking 'Grey's Anatomy' Leads Thurs.**  
OVERNIGHTS  
The Hollywood Reporter, March 1, 2019 at 12:08 pm EST - Add Comment

The ABC series claims the No. 1 spot in adults 18-49 with an episode that makes it the longest-running medical drama on TV with 332 episodes. It delivered a 1.6 rating among adults 18-49, off a tick from a week ago but good enough for the night's top demo number, its 7.02 million viewers were the fourth-most of its season to date.

1.  1.1/5	3.  0.7/3	5.  0.4/2	7.  0.2/1
2.  0.8/4	4.  0.7/3	6.  0.4/2	Source: Nielsen

**More News**

**Frank Jazzo Honored At NAB State Leadership Conference**  
Comm Law Blog, March 1, 2019 at 3:11 pm EST - Add Comment

**Nathaniel Taylor Of 'Sanford and Son' Dies**  
Variety, March 1, 2019 at 2:31 pm EST - Add Comment

**Katherine Helmond Of 'Soap,' 'Who's the Boss?' Dies**  
The Hollywood Reporter, March 1, 2019 at 2:25 pm EST - Add Comment

**DMA 12: PHOENIX**  
**KSAZ Reporter Steve Krafft Leaving After 34 Years**  
AZCentral, March 1, 2019 at 2:08 pm EST - Add Comment

**DMA 24: PITTSBURGH**  
**Pittsburgh Sweep | KDKA, WPXI Tie In 11 p.m. Demo Ratings**  
Pittsburgh Post-Gazette, March 1, 2019 at 12:15 pm EST - Add Comment

**Fincons Group To Showcase 3.0, More At NAB Show**  
TVNewsCheck, March 1, 2019 at 8:31 am EST - Add Comment

**March 4, 2019**  
Earlier News by Date  
Editor on Duty: Mark Miller

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## Fincons Group To Showcase 3.0, More At NAB Show

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*by Fincons Group March 1, 2019 8:31 EST*

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Fincons Group will also be participating in the "How do we monetize the connected subscriber?" panel discussion on Tuesday, April 9, at noon. In this debate Oliver Botti, head of international business development and innovation, will explain how Fincons is helping clients manage subscribers, leverage ad-tech and ad-insertion to rise above the competition.

At the company's booth (SU9024CM), the team will showcase its most innovative success stories ranging from supporting The Associated Press in achieving their business transformation objectives, to the launch of Mediaset Play for Italy's largest commercial broadcaster, Mediaset, and the development of the new RTÉ Player, a world-class live and on demand online TV and video platform for Ireland's national public-service media organisation, RTÉ.


Book a meeting with Fincons [here](#) or visit booth SU9024CM.

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URL: <https://www.4rfv.com/C3N5EO76O75H/fincons-group-to-showcase-latest-innovation-at-nab-show-2019.htm>

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03/03/2019

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**URL:** <https://hype.news/thoughtspark/fincons-group-to-showcase-latest-innovation-at-nab-show-2019-qw2gsii4>



07 March 2019 - 12:33

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**Amir Lavi, Head of International Sales Fincons Group**, concludes: "I am thrilled to be attending this event, not only because it will be an opportunity to show the industry the exciting new developments we have been working on, but because it is a great opportunity to share ideas with other industry leaders. Market globalization, as well as increased competition and consolidation in the TV industry, has resulted in the need to reach audiences in a more targeted and personalized way. Fincons Group can leverage 35 years of expertise, as well as its proven track record in developing innovative tools and shaping business processes to contribute and add value to leading customers around the world."

Book a meeting with Fincons [here](#) or visit booth #SU9024CM to find out more!

**Publication:** Radio & Television Business Report

**Date:** 22.03.2019

**URL:** <https://www.rbr.com/fincons-nab-show-19/>

# RADIO+TELEVISION BUSINESS REPORT

THE FINANCIAL + REGULATORY VOICE OF ELECTRONIC MEDIA

Tech Roundup

## Hybrid TV, OTT Focus Points For Fincons At NAB Show

By RBR-TVBR - March 22, 2019

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Drawing from its experience in the broadcast and media sector, **Fincons Group** will present and take part in a series of NAB Show panel sessions, debates and demos.

On Monday April 8 at 4pm, EVP/GM Greg Jarvis will share best practices in Next Gen TV user engagement during his *Hybrid TV: Next Gen TV User Experience Converges OTT and Broadcast TV* speech.

Fincons Group will also be participating in the *How do we monetize the connected subscriber?* panel

discussion on Tuesday April 9 at noon.

In this debate, Fincons Head of International Business Development and Innovation Oliver Botti will explain how Fincons is helping clients manage subscribers, leverage ad-tech and ad-insertion to rise above the competition.

At the Group's booth (#SU9024CM), the team will showcase its most innovative success stories ranging from supporting **Associated Press** in achieving their business transformation objectives, to the launch of Mediaset Play for Italy's largest commercial broadcaster and the development of the new RTÉ Player, a live and on demand online TV and video platform for Ireland's national public-service media organization.

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Publication: Euromedia - PRINT

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URL: <https://view.joomag.com/euro-mar-april-euro/0607624001553681026?short>

Preview

The world's most comprehensive TV technology convention encompasses the convergence of media, entertainment and technology. With nearly 100,000 attendees from 165 countries and 1,700+ exhibitors, NAB Show is 'the ultimate marketplace for solutions that transcend traditional broadcasting and fuel the digital storytelling economy'. *Euromedia* looks at a selection from the show floor and conference highlights.

**N**AB Show is introducing the 'In-Vehicle Experience', a new exhibit floor located in the North Hall of the Las Vegas Convention Center. The area will feature a combination of educational sessions and live demonstrations that showcase content development, delivery and monetisation opportunities related to connected vehicles. The 2019 NAB Show will be held April 6-11, with exhibits April 8-11.

In-Vehicle Experience sessions will address media display options, voice-activation technology, audio design and HD radio. Also, Audi and Xperi will provide live, in-car demonstrations of the latest technologies driving content delivery and consumer engagement. All related sessions are available [here](#).

# NABSHOW®

"As automobile technology evolves towards autonomy and even more advanced forms of transportation, vehicles are becoming the next frontier for content distribution," said NAB executive vice president of conventions

Streaming Summit will take place April 8-9 in the North Hall of the Las Vegas Convention Center. A new dedicated website has been launched at [nabstreamingsummit.com](http://nabstreamingsummit.com) and includes details on the call for speakers



and business operations Chris Brown. "At NAB Show, we are creating a forum for media companies and automobile manufacturers to discuss and collaborate on the future of in-vehicle entertainment that maximises the consumer experience and leverages the 'passenger economy.'"

On Monday, April 8 in a Main Stage session titled 'Autonomous Cars and Amazing Experiences: Safety, Content & Connectivity', panellists will discuss technology enabling the future of content consumption in autonomous vehicles and the related security considerations. Panellists include Carla Ballo of the Center for Automotive Research (CAR); James Buczkowski of Ford Motor Company; Shailesh Bhatt of ITS America; Nakul Duggal of Qualcomm Technologies, Inc.; and Sam Matheny of the National Association of Broadcasters.

**OTT.** NAB Show, in association with Streaming Summit Conference chairman Dan Rayburn, will again produce the two-day event with a focus on the OTT video industry. The

submission process.

The event will feature nearly 100 speakers across two tracks. Technical topics to be addressed include the transcoding, packaging, monetisation and playback of live and on-demand video, including how to deliver the best viewing experience. Attendees will also learn how to capitalise on direct-to-consumer offerings and how some of the largest companies in the world are monetising their video libraries via advertising, subscription and other monetisation strategies.

"The Streaming Summit is a critical component in NAB Show's continued focus on the business, technology and content powering the phenomenal growth of OTT video and streaming," said Brown. "This one-of-a-kind summit is an opportunity for attendees to hear from key influencers in the business."

The Streaming Summit will also feature nearly a dozen fireside chats with key executives in the online video market, including Amazon, Google, Facebook, Comcast, Hulu and many other leading OTT platforms.

## SELECTED EXHIBITORS

### Fincons Group – Stand SU9024CM

The IT business consultancy will be exhibiting at the NAB Show 2019 for the sixth consecutive year. With demos and sessions showcasing some of its most original and successful innovation projects and over 35 years' experience in media and broadcast, Fincons Group is proud to

present its expertise and case studies alongside international partners and clients.

Michele Moretti, CEO Fincons Group, comments: "As part of our internationalisation strategy we've expanded significantly over the last few years with new offices in London in the UK and on East and West coast of the USA - and this is just the starting point for us. Exhibiting at such a high-profile event, critically enables us to highlight our expertise and skills cementing

our position in such a competitive market and give us the opportunity to showcase our achievements to a wide international audience."

Francesco Moretti, deputy CEO Fincons Group and CEO Fincons, US adds: "This is yet another exciting date in our busy calendar of engagements. Our early experience in the media sector and specifically developing HbbTV solutions in Europe ideally positions us to provide best practices examples and solutions to the

USA market as the industry here begins its transition to the ATSC 3.0 standard. We are also extremely proud that our growing international client base will also be supporting us and look forward to presenting our pioneering investment in ATSC 3.0 innovation at this key industry event."

### Friend MTS – Stand SU8921

The content and revenue protection specialist will be showcasing its latest

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**URL:** <http://www.datamanager.it/2019/03/fincons-group-al-nab-show-2019-con-i-suoi-progetti-di-successo/>



## Fincons Group al NAB Show 2019 con i suoi progetti di successo

Di Redazione Data Manager Online - 1 Marzo 2019



*Il Gruppo presenterà l'innovativo software TV basato sullo standard ATSC 3.0, per una user experience di Next Gen TV*

**Fincons Group** sarà tra i protagonisti, per il 6° anno consecutivo, del NAB Show di Las Vegas. Durante l'evento, Fincons presenterà, attraverso demo di prodotto e la partecipazione a speech e panel, alcuni dei suoi progetti più innovativi e di successo realizzati al fianco dei propri clienti e partner internazionali e la propria consolidata esperienza nel settore media e broadcast.

“Come parte della nostra strategia di internazionalizzazione – commenta **Michele Moretti, CEO Fincons Group** – abbiamo esteso i nostri confini, aprendo negli ultimi anni nuovi uffici nel Regno Unito e sulla costa orientale e occidentale degli Stati Uniti; e questo è solo l’inizio. Partecipare a un evento di così alto profilo, ci permette di mettere in evidenza la nostra esperienza e competenze, consolidando così il posizionamento in un mercato altamente competitivo e dandoci l’opportunità di portare i nostri successi davanti a un vasto pubblico internazionale”.

“Si tratta di un altro appuntamento entusiasmante nel nostro fitto calendario di impegni – aggiunge **Francesco Moretti, Deputy CEO Fincons Group e CEO Fincons.US** – La nostra esperienza nel settore dei media e nello specifico nello sviluppo di soluzioni HbbTV in Europa, ci posiziona come uno dei player ideali per fornire esempi di best practice e soluzioni per il mercato USA, dove è iniziata la transizione verso lo standard ATSC 3.0. Siamo estremamente orgogliosi della collaborazione con i nostri clienti internazionali e nel raccontare queste esperienze non vediamo l’ora di presentare il nostro impegno in ambito ATSC 3.0.”

Dopo aver supportato diversi go-live di soluzioni Hybrid TV in Europa, Fincons Group ha infatti preso parte, in associazione con il NAB – National Association of Broadcasters – al progetto per lo sviluppo di un nuovo design di interfaccia televisiva basato sullo standard ATSC 3.0. Il design dell’interfaccia è stato presentato al CES 2019 questo gennaio, mentre al NAB Show verrà presentata la soluzione software.

Il progetto si inserisce all’interno di uno scenario di crescente disgregazione nei paradigmi di programmazione lineare e Pay TV, dove la convergenza tra OTT e Broadcast TV, nota come Hybrid TV, rappresenta l’arena all’interno della quale le emittenti competono per incrementare la loro quota di pubblico con nuovi strumenti di coinvolgimento e interazione.

A tal proposito, **Greg Jarvis, Executive Vice President e General Manager di Fincons.US**, commenta: “Come parte del nostro impegno nel guidare l’innovazione ed investire nel futuro del settore, il Gruppo ha speso l’anno appena passato investendo in tecnologia, con lo scopo di utilizzare lo standard ATSC 3.0 al suo pieno potenziale. Il NAB Show è l’occasione ideale per lanciare il nostro software di interfaccia Next Gen TV per

Fincons Group al NAB Show 2019 con i suoi proaetti di successo - Data Manaaer Online

ATSC 3.0 e per i leader di settore per incontrare di persona gli sviluppatori. Su questo tema abbiamo inoltre prodotto una guida alle best practice per Hybrid TV."

Attingendo dalla vasta esperienza nel settore broadcast e media, durante l'evento Fincons Group presenterà alcune demo presso il proprio booth e prenderà parte a panel session e speech.

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I professionisti Fincons saranno inoltre presenti al booth SU9024CM per presentare le altre success stories del Gruppo: dalla business transformation dell'agenzia stampa internazionale The Associated Press, al lancio di Mediaset Play, l'innovativo servizio di streaming online di Mediaset, fino allo sviluppo del nuovo RTÉ Player, la piattaforma TV e video live e on demand sviluppata per RTÉ, il broadcaster video-on-demand service numero uno in Irlanda.

"Sono davvero molto contento di poter partecipare a un evento di questa portata – conclude **Amir Lavi, Head of International Sales Fincons Group** – Non solo perché sarà l'occasione per raccontare gli entusiasmanti sviluppi sui quali abbiamo lavorato con così tanto impegno, ma anche perché sarà un'opportunità irrinunciabile per condividere le nostre idee con altri leader del settore. La globalizzazione dei mercati, così come l'aumento della concorrenza e del consolidamento nel settore televisivo, hanno reso infatti necessario raggiungere il pubblico in un modo più mirato e personalizzato e Fincons può far leva su oltre 35 anni di esperienza nello sviluppo di strumenti innovativi e nella creazione di processi di business per contribuire a valorizzare i clienti di tutto il mondo".

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Fincons Group al NAB Show 2019 con i suoi progetti di successo  
[datamanager.it/2019/03/fincon...](https://datamanager.it/2019/03/fincon...)





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# LA VALLE DEI TEMPLI

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## Fincons Group porta al NAB Show 2019 i suoi progetti di successo

28 febbraio 2019 | Filed under: Notizie brevi - Comunicati Stampa | Posted by: Redazione

*Il Gruppo presenterà l'innovativo software TV basato sullo standard ATSC 3.0, per una user experience di Next Gen TV*

Vimercate, 28 febbraio 2019 – Fincons Group, società internazionale di IT business consulting, sarà tra i protagonisti, per il 6° anno consecutivo, del NAB Show di Las Vegas. Durante l'evento, Fincons presenterà, attraverso demo di prodotto e la partecipazione a speech e panel, alcuni dei suoi progetti più innovativi e di successo realizzati al fianco dei propri clienti e partner internazionali e la propria consolidata esperienza nel settore media e broadcast.

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### Notizie brevi - Comunicati Stampa

Fincons Group porta al NAB Show 2019 i suoi progetti di successo  
28 febbraio 2019

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28 febbraio 2019

ARPE GROUP LANCIA UN PROTOCOLLO ANTI-CRISI PER LE PMI E PUNTA AL SUD  
28 febbraio 2019

Regione, pronto il piano per smaltire l'amianto in Sicilia: arriva il primo via libera in giunta  
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27 febbraio 2019

Siria: Save the Children, gravi traumi psicologici per i bambini fuggiti dalle ultime enclaves dell'ISIS  
27 febbraio 2019

SICILIA – SCUOLA: FINALE DEL “GRAN PREMIO DI MATEMATICA APPLICATA”, ANCHE STUDENTI SICILIANI IN UNIVERSITA' CATTOLICA A ROMA PER LA PROVA DECISIVA  
27 febbraio 2019

I professionisti Fincons saranno inoltre presenti al booth SU9024CM per presentare le altre success stories del Gruppo: dalla business transformation dell'agenzia stampa internazionale The Associated Press, al lancio di Mediaset Play, l'innovativo servizio di streaming online di Mediaset, fino allo sviluppo del nuovo RTÉ Player, la piattaforma TV e video live e on demand sviluppata per RTÉ, il broadcaster video-on-demand service numero uno in Irlanda.

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Prenota un incontro con Fincons [qui](#) o vieni a trovarci allo stand SU9024CM per saperne di più!

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-  
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## FINCONS GROUP

Con oltre 35 anni di esperienza, più di 1500 dipendenti e 12 sedi in Italia, Svizzera, UK e USA, Fincons Group si posiziona oggi tra le aziende del settore IT più attive e affermate sul mercato nazionale ed internazionale. Il suo offering spazia dall'IT business consulting alla system integration, dallo sviluppo di soluzioni di core business a quelle proprietarie, fino ad arrivare alla fornitura di servizi IT di qualità attraverso il Delivery Center di Bari, il centro di eccellenza che affianca il business dei clienti di tutto il Gruppo, sia in Italia che all'estero. Nel settore dei media, Fincons vanta collaborazioni di lungo periodo con i clienti primari e fornisce soluzioni e servizi IT che coprono l'intera catena di distribuzione digitale, dal Rights Management, Programming e Scheduling, all'Advertising Sales e Omnichannel Video Delivery.

[www.finconsgroup.com](http://www.finconsgroup.com)

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Varchi – Liceo Umberto I Palermo – Buona l'iniziativa del Preside

by Redazione - No Comment

Democrazia diretta e dittature indirette

by Redazione - No Comment



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by Redazione - No Comment

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by Redazione - No Comment

Libia- Siciliani verso la Costituente e Mabda promotori di incontri di pace in Sicilia

by Redazione - No Comment



MACRON DOMINA I MEDIA ITALIANI 'DOPPIANDO' THERESA MAY E ANGELA MERKEL


by Redazione - No Comment



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## Fincons Group al NAB Show 2019 con i suoi progetti di successo -

Data Manager |  278 |  Crea Alert | 1-3-2019



Scienza e Tecnologia - Durante l'evento, Fincons presenterà, attraverso demo di prodotto e la partecipazione a speech e panel, alcuni dei suoi progetti più innovativi e di successo realizzati al fianco dei propri clienti e partner internazionali e la propria consolidata ...

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## Lo Strillo - periodico d'informazione, turismo, ed attualità

### Fincons Group porta al NAB Show 2019i suoi progetti di successo

**Data pubblicazione:** 28-02-2019

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“Dopo aver supportato diversi go-lives di soluzioni Hybrid TV in Europa, Fincons Group ha infatti preso parte, in associazione con il NAB - National Association of Broadcasters – al progetto per lo sviluppo di un nuovo design di interfaccia televisiva basato sullo standard ATSC 3.0. Il design dell'interfaccia è stato presentato al CES 2019 questo gennaio, mentre al NAB Show verrà presentata la soluzione software.

Il progetto si inserisce all'interno di uno scenario di crescente disgregazione nei paradigmi di programmazione lineare e Pay TV, dove la convergenza tra OTT e Broadcast TV, nota come Hybrid TV, rappresenta l'arena all'interno della quale le emittenti competono per incrementare la loro quota di pubblico con nuovi strumenti di coinvolgimento e interazione.



A tal proposito, Greg Jarvis, Executive Vice Presidente General Manager di Fincons.US, commenta: "Come parte del nostro impegno nel guidare l'innovazione ed investire nel futuro del settore, il Gruppo ha speso l'anno appena passato investendo in tecnologia, con lo scopo di utilizzare lo standard ATSC 3.0 al suo pieno potenziale. Il NAB Show è l'occasione ideale per lanciare il nostro software di interfaccia NextGen TV per ATSC 3.0 e per i leader di settore per incontrare di persona gli sviluppatori. Su questo tema abbiamo inoltre prodotto una guida alle best practice per Hybrid TV."

Attingendo dalla vasta esperienza nel settore broadcast e media, durante l'evento Fincons Group presenterà alcune demo presso il proprio booth e prenderà parte a panel session e speech.

Il primo, sarà lunedì 8 aprile alle ore 16.00: nel suo speech intitolato "Hybrid TV: NextGen TV User Experience Converges OTT and Broadcast TV", Greg Jarvis discuterà le best practice per il coinvolgimento utenti nella NextGen TV.

Martedì 9 aprile alle ore 12.00 Oliver Botti, Head of International Business Development and Innovation Fincons Group, parteciperà al panel 'How do we monetise the connected subscriber?', dove racconterà come Fincons supporti i propri clienti nella gestione degli abbonati, facendo leva sulle tecnologie pubblicitarie più innovative per superare la concorrenza.

I professionisti Fincons saranno inoltre presenti al booth SU9024CM per presentare le altre success stories del Gruppo: dalla business transformation dell'agenzia stampa internazionale The Associated Press, al lancio di Mediaset Play, l'innovativo servizio di streaming online di Mediaset, fino allo sviluppo del nuovo RTÉ Player, la piattaforma TV e video live e on demand sviluppata per RTÉ, il broadcaster video-on-demand service numero uno in Irlanda.

"Sono davvero molto contento di poter partecipare a un evento di questa portata – conclude Amir Lavi, Head of International Sales Fincons Group – Non solo perché sarà l'occasione per raccontare gli entusiasmanti sviluppi sui quali abbiamo lavorato con così tanto impegno, ma anche perché sarà un'opportunità irrinunciabile per condividere le nostre idee con altri leader del settore. La globalizzazione dei mercati, così come l'aumento della concorrenza e del consolidamento nel settore televisivo, hanno reso infatti necessario raggiungere il pubblico in un modo più mirato e personalizzato e Fincons può far leva su oltre 35 anni di esperienza nello sviluppo di strumenti innovativi e nella creazione di processi di business per contribuire a valorizzare i clienti di tutto il mondo".

Prenota un incontro con Fincons qui o vieni a trovarci allo stand SU9024CM per saperne di più!