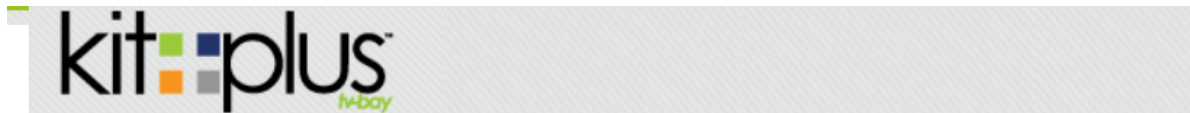


24.06.2019

Link: https://www.kitplus.com/news/Fincons_Group_plans_bumper_attendance_for_IBC2019/20676.html



FINCONS GROUP PLANS BUMPER ATTENDANCE FOR IBC2019

Date: 24/06/2019

Fincons Group, a leading IT business consultancy, is proud to announce it is attending IBC2019. The Group is an IBC veteran and has been attending since 2007. This year Fincons has planned a series of activities that will make it impossible to miss!



Fincons will be presenting its latest projects and technology alongside clients at its booth (B42 – Hall 14). Visitors will be introduced to exciting new developments in Next Gen Hybrid TV and in the next AI-enabled level of TV transformation: from Brand Monitoring and Shoppable Contents, to Contextual Advertising, but also Face Recognition applications to bring Rights Management to the next level. Real-life case studies will help explore the topics that are revolutionizing TV as we know it such as Interactive and Addressable Advertising, Multi-dimensional Rights Management, OTT solutions, Metadata and Media Asset Management, focusing on how these solutions can be harnessed to improve media business operations and profitability.

"We've just had a very positive NAB Show experience where we were able to present European broadcasting innovation to a market that is just starting to grapple with Hybrid TV, but at the same time promises to run very fast in its business transformation" confirms Francesco Moretti, Deputy CEO Fincons Group and CEO Fincons.US. "We're now delighted to bring to IBC2019 our broad international view of the media industry enriched by what we have acquired in the US, where we showcased at the last NAB in Vegas the first full stack ATSC3.0 implementation running on prototype TV sets provided by the major international manufacturers."

Thanks to the company's investment in research and its involvement with EU programmes such as Horizon 2020, Fincons will also showcase the AI-enabled project "Content4All" that aims to create a photorealistic 3D human avatar for sign-interpreted content creation, to enable cost-effective personalisation of content for the hearing impaired without disrupting overall viewing experience and to develop automatic sign-language translation. The project will be presented at stand F02 (Accessibility Cluster) in the Future Zone, a specially curated space dedicated to the very latest ideas, innovations and concept technologies from international industry and academia.

Michele Moretti, Fincons Group CEO, comments: "IT and digital transformation are no longer a nice-to-have rather, they are taking on an increasingly critical role in defining business strategy. We are directly involved on this front and support our clients in this important task even by enabling new business models. The experience developed working in different markets is critical and, for example, our experience in Europe has been fundamental for our American expansion. At the same time, what we learnt and developed in the US further bolsters the capabilities and value we offer in Europe where we are in fact continuing to expand, as demonstrated by the opening of our new office in Munich, Germany."

Francesco Moretti will also be delivering a speech alongside Gianluca D'Aniello, Chief Technology Officer and Senior Vice President at the Associated Press, presenting their successful "Product & Price Configurator" project. In response to the rapidly evolving news distribution market, AP called on Fincons Group to help them develop a new software tool which enables the flexible unbundling and repackaging of content based on several criteria and improves product and price definition.

24.06.2019

Link: <https://www.satellite-evolution.com/single-post/2019/06/24/Fincons-Group-plans-bumper-attendance-for-IBC2019-with-next-gen-hybrid-TV-and-AI-applications-at-the-core-of-continuous-innovation?p=2913>



Fincons Group plans bumper attendance for IBC2019 with next gen hybrid TV and AI applications at the core of continuous innovation

June 24, 2019 by Satellite Evolution Group



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Tags: Fincons Group IBC2019 Artificial Intelligence Hybrid Television

Link: <https://www.ciodive.com/press-release/20190701-fincons-group-plans-bumper-attendance-for-ibc2019/>



Fincons Group plans bumper attendance for IBC2019

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About Fincons Group

Fincons is an award-winning IT business consultancy, providing a broad range of services and solutions in strategy, digital, technology and operations to a diverse range of industries. In the Media sector, Fincons has long term and successful relationships with Tier-1 clients, providing solutions and ICT services covering the entire Digital Supply Chain, from Rights Management, Programming and Scheduling, to Advertising Sales and Omnichannel Video Delivery. With over 1400 employees worldwide and more than 35 years of experience in consulting and system integration, Fincons Group has offices in the UK (London), Germany (Munich), Switzerland (Küssnacht Am Rigi, Bern, Zurich, Lugano), Italy (Milan, Verona, Rome, Bari, Catania) and the US (New York, Los Angeles).

For more information, visit www.finconsgroup.com

Link: <https://www.wesrch.com/business/paper-details/press-paper-BU1QYB000HSCJ-fincons-group-plans-bumper-attendance-for-ibc2019>



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