

PRESS RELEASE

Dalet's Partnership with Fincons Group Brings Cloud-Native Content Workflow Solutions into New Markets and Territories

Collaboration provides customers advanced content workflows that empower effective digital transformation

Paris, France – February 28, 2023 - [Dalet](#), a leading technology and service provider for media-rich organizations, today announced that it has entered a strategic business partnership with [Fincons Group](#) (Fincons), an international IT business consulting and system integration company with four decades of experience. The partnership leverages Fincons' strong market position, technical expertise in cloud solutions and expansive customer base across international media markets, and Dalet's market-leading cloud-native solutions to empower customers with modern, scalable content workflow solutions. With growing demands for advanced content workflows beyond the traditional media and entertainment (M&E) boundaries, Fincons and Dalet are well-positioned to enable digital media transformation and success in new markets.

"The partnership with Dalet represents another important enrichment of our solutions portfolio," comments Francesco Moretti, Group Deputy CEO and CEO International of Fincons Group. *"In the media industry, we bring extensive consultative and technology expertise to our customers, many of whom are Tier-1 players that are transforming operations digitally and migrating workflows into the cloud. We are committed to partnering with the leading technology providers to ensure we are always offering the most cutting-edge and responsive solutions as markets evolve. Dalet is a key player in supporting content supply chain transformation initiatives and perfectly matches our need to provide best-in-class solutions to our customers. The collaboration could also go far beyond the media industry as digital assets - and video in particular - are becoming vital for any organization in any industry. Fincons can count on dedicated business units looking after sectors such as financial services and insurance, energy and utility, manufacturing, transportation and others."*

“We recognize that nearly everyone today is a content creator and have designed our solutions to enable content workflows for both traditional media and entertainment organizations and those who are blazing new paths in storytelling across non-traditional media markets,” states Ewan Johnston, Strategic Alliances and Channel Partner Director, Dalet. *“Fincons’ industrial portfolio combined with its M&E practice enables us to expand our reach and connect with new brands. Their trusted guidance and technology expertise will ensure success as customers transition to the cloud with Dalet.”* Johnston concludes, *“The partnership also enables us to expand our services and support to our existing customers as our cloud business grows.”*

Fincons will offer as part of its solutions portfolio Dalet’s robust cloud-native solutions and SaaS offerings which include the market-leading media logistics solution [Dalet Flex](#), and the industry’s most advanced news planning, production and distribution solution, [Dalet Pyramid](#).

For more information on Dalet solutions, visit www.dalet.com or head over to [Dalet Events](#) to join online sessions showcasing Dalet’s latest innovations. To learn more about Fincons, visit <https://www.finconsgroup.com/>

About Fincons

Fincons Group is an international IT business consulting and system integration company that has been supporting companies for 40 years in seizing the opportunities of digital change by offering cutting-edge technologies and innovative solutions that always anticipate the future. Fincons offers advice on IT strategies in various fields, as well as system integration services for international packages, proprietary solutions and IT services in Smart-Shore through its Delivery Center to companies in the Energy & Utilities, Financial Services and Insurance, Media, Manufacturing, Public Administration, Transportation sectors and to International Institutions. The Group now has over 2,600 professionals, a forecast 2022 turnover of €219 million and 16 offices in Italy, Switzerland, UK, Germany, France, Belgium and the United States.

For more information: www.finconsgroup.com

About Dalet

Dalet empowers media-rich organizations to transform their production and distribution workflows – accelerating media operations, maximizing collaboration and creating higher value from content. As a leading media technology and service provider with over three decades of innovation, our software solutions enable greater control, enhanced visibility and increased productivity for content professionals and storytellers around the globe. Leading organizations such as Fox Networks Group, Arsenal Football Club, MediaCorp, Audi, and the BBC trust Dalet to support their daily content operations. Our team is driven by a passion for media and committed to empowering a world where compelling stories are beautifully made, effortlessly told and thoughtfully delivered.

Learn more at www.dalet.com